

EASi Alarm Analysis 1.0

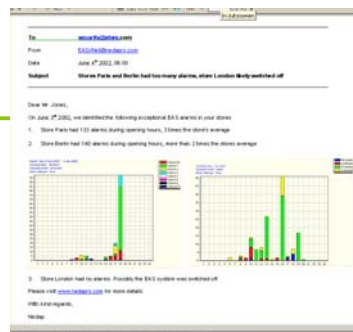
Until now, loss prevention programs have often required repeated stocktaking, labor-intensive and complex analysis of stock loss data, costly staff awareness programs, and massive deployment of guards, electronic article surveillance (EAS) and CCTV. Lack of actual stock loss and EAS information has made it difficult to focus attention and budgets on combating shrinkage.

But now there is EASi Alarm Analysis™ 1.0, a revolutionary new tool that automatically provides previously unavailable information. It allows you to take more effective action to combat shrinkage.

EASi Alarm Analysis™ 1.0 was developed after computer analyzing millions of EAS alarm events and involvement in numerous loss prevention projects across the retail sector.

As the first in our industry, our Net-based data mining service automatically reports unusual alarm patterns in your stores and sends e-mail messages to selected recipients. When stores shift beyond pre-defined boundaries, you will know **the very same day** and be able to react immediately – all this without elaborate manual data analysis.

Our Web servers and the Internet do it for you!



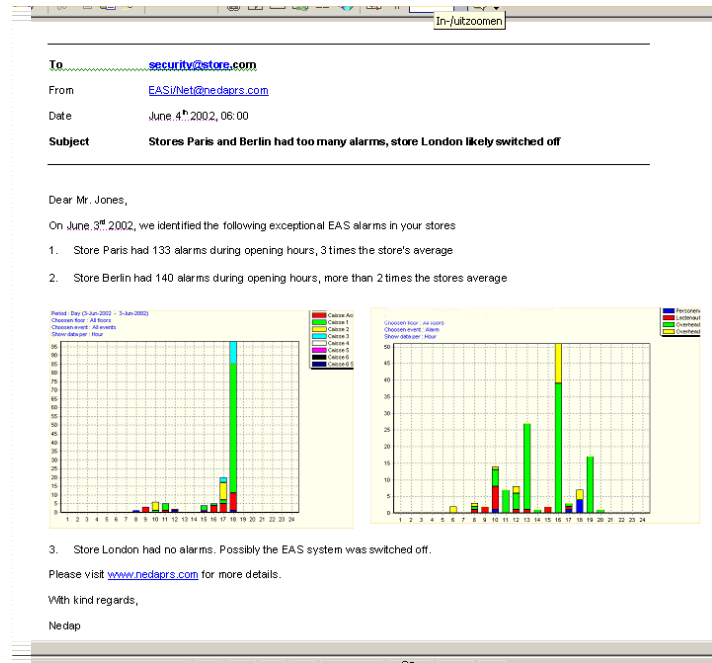
Benefits

- Deploying more effective actions to combat shrinkage
- Receiving immediate and constant feedback on EAS and other alarm patterns
- Enhancing customer friendliness by reducing the number of false EAS alarms
- Raising staff alertness and redeploying security personnel
- Realizing higher ROI for EAS systems
- Using it any time, any place, without installing or maintaining any proprietary software locally (Web-based service)

How it works

EASi Alarm Analysis™ 1.0 helps you to combat shrinkage and enhance customer friendliness as follows:

1. Your Nedap OS/T™ system will be connected to the EASi/Net™, a fully integrated suite of Net-enabled EAS and loss prevention solutions, using Net connectivity.
2. EASi Alarm Analysis™ 1.0 automatically records all events and stores them in our database, including those relating to:
 - EAS gates
 - Deactivators and detachers (optional)
 - Burglar alarm switched on/off (optional)
 - Emergency exits (optional)
 - Delivery entrance (optional)
 - Others (on request)
3. EASi Alarm Analysis™ 1.0 continuously combines all the information and sorts through it using so-called 'business rules'. These business rules contain the intelligence of the system and filter out unusual alarm patterns and incidents.
4. EASi Alarm Analysis™ 1.0 sends you an e-mail alert with the relevant data whenever unusual alarm patterns and incidents are detected. **This allows you to take immediate corrective action.**
5. For further investigation, you can zoom in on store data by clicking on the hyperlink in the e-mail.



Example of an e-mail alert sent by EASi Alarm Analysis™ 1.0

Business Rules (examples)

- Number of alarms above average (included)
- No EAS alarms (included)
- High number of EAS alarms (included)
- Critical events outside opening hours, such as:
 - EAS alarms (optional)
 - Deactivation and detaching (optional)
 - Burglar alarm switched on/off (optional)

EASi/Net infrastructure

- Windows 2000 servers (Web servers and portal servers)
- Microsoft Internet information servers
- Industry standard portal technology on Microsoft SQL server 2000 database

Security

- Firewall-protected Web servers and database servers
- EASi/Net communicates with the OS/T systems through secure NEDAP proprietary protocols
- All servers are operated in secured and access-controlled facilities

Client interface Microsoft Internet Explorer 5.x and higher / standard e-mail software